

Umbria in Sugar Land

- **The City of Sugar Land, the Fort Bend Chamber of Commerce, Sugar Land Cultural Arts Foundation, the Festival del Cinema Città di Spello ed I Borghi Umbria, and the City of Spello are partnering together to put on a multi-day film festival event known as *Umbria in Sugar Land***
- **Film festival event from Thursday, October 25, 2018 to Sunday, October 28, 2018**
- **Sugar Land Auditorium (FBISD facility) will be the primary location**
- **Receptions, featuring Italian beer and wine, will be held at nearby Lonnie Green Park**
 - **Lonnie Green Park is within 300 feet of FBISD facility and International Christian Network Church**

Alcohol Consumption at Lonnie Green Park

- **Director of Parks & Recreation has the ability to allow alcohol in parks**



Texas Alcoholic Beverage Code

- Section 109.33(a) of the Texas Alcoholic Beverage Code *authorizes the governing board of an incorporated city to enact regulations prohibiting the sale of alcoholic beverages by a dealer whose place of business is within three hundred (300) feet of any church, public or private school, or hospital*

City of Sugar Land Code of Ordinances

- Section 3-91(a) of the City of Sugar Land Code of Ordinances *prohibits the sale of alcoholic beverage within the corporate limits of the city where the place of business of a dealer is within 300 feet of any church, public school, or public hospital*

Texas Alcoholic Beverage Code

- Section 109.33(e) of the Texas Alcoholic Beverage Code authorizes the governing board of a city that has enacted a regulation under section 109.33(a) to allow variances to the regulation if the governing body determines that enforcement of the regulation in a particular instance is not in the best interest of the public,
 - Not effective or necessary, among other reasons.
 - Health, safety, and welfare of the public should be considered.

City of Sugar Land Code of Ordinances

- Chapter 3, Section 3-91(e) of the City of Sugar Land Code of Ordinances allows the City Council to allow a variance to the prohibition on the sale of alcohol within 300 feet of any church, public school, or public hospital

Distance

- **Because distance to FBISD facility and a church is less than 300 feet, a one-time variance to the City's Code of Ordinances is required**

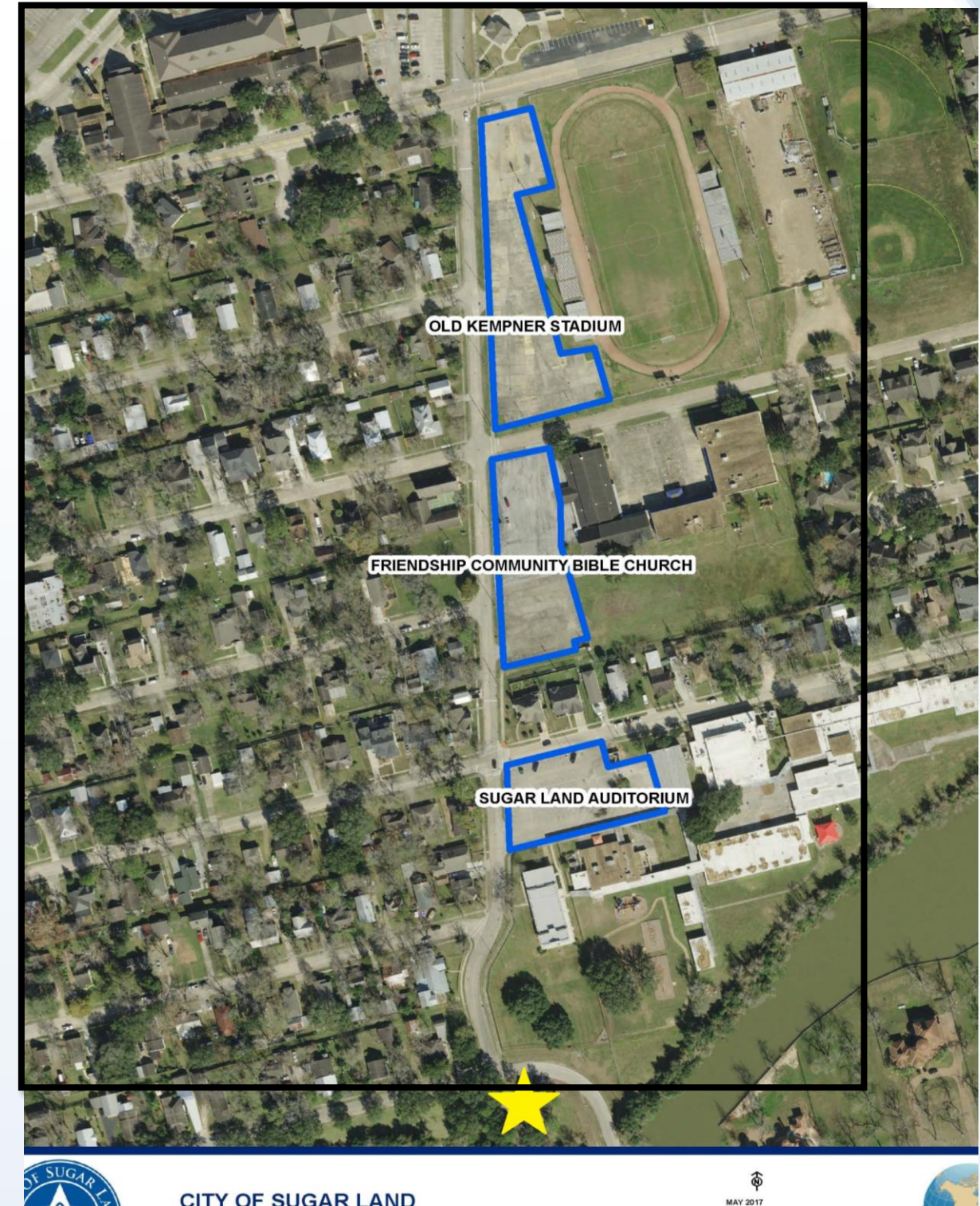


Umbria in Sugar Land

- **The sale of alcohol will:**
 - **Add to the overall appeal of the event**
 - **Enhance the economic impact of the event**
- **The sale of alcohol at Lonnie Green Park for *Umbria in Sugar Land-related* receptions is in the best interest of the community**
- **Note: No receptions at Lonnie Green Park will coincide with any FBSID activities.**

Community Outreach & Parking

- **Staff contacted:**
 - **Old Sugar Land-area residents**
 - **Hill Block Captains**
 - **Lakeview Elementary**
 - **Two area churches**
- **Park, Auditorium, and supporting parking lots are shown in the corresponding map**



**AN ORDINANCE OF THE CITY COUNCIL OF
THE CITY OF SUGAR LAND, TEXAS,
GRANTING A ONE-TIME VARIANCE FROM
CHAPTER 3, SECTION 3-91 OF THE CITY OF
SUGAR LAND CODE OF ORDINANCES TO
ALLOW FOR THE SALE OF ALCOHOLIC
BEVERAGES AT LONNIE GREEN PARK
DURING RECEPTIONS RELATED TO THE CITY-
PARTNERED EVENT KNOWN AS UMBRIA IN
SUGAR LAND.**

Next Steps

- **First Reading (9/4/2018)**
- **Second Reading (9/18/2018)**
- **Implement October 25-October 28, 2018**

Action

- **Staff recommends consideration and approval of the first reading of Ordinance No. 2141, allowing for a one-time variance for the prohibition on the sale of alcoholic beverages at Lonnie Green park during the dates of October 25-October 28, 2018.**



Questions?