

SUGAR LAND 4B CORPORATION

AGENDA

Sugar Land CityHall 2700 Town Center Boulevard North Sugar Land, Texas 77479

WEDNESDAY, SEPTEMBER 15, 2021

SUGAR LAND 4B CORPORATION

CANE ROOM 161 https://youtu.be/-a3yS3FGsZU

4:00 PM

I. <u>ATTENTION</u>

A. Members of the City Council, Board and/or Commission may participate in deliberations of posted agenda items through videoconferencing means. A quorum of the City Council, Board and/or Commission will be physically present at the above-stated location, and said location is open to the public. Audio/Video of open deliberations will be available for the public to hear/view, and are recorded as per the Texas Open Meetings Act.

The meeting will live stream at https://www.sugarlandtx.gov/1238/SLTV-16-Live-Video or https://www.youtube.com/user/SugarLandTXgov/live. Sugar Land Comcast Cable Subscribers can also tune-in on Channel 16.

II. CALL TO ORDER

III. PUBLIC COMMENT / PUBLIC HEARING

A. <u>Option 1</u>: Members of the public desiring to submit written comments to be read during the Public Comment or Public Hearing portions of the meeting, will be allowed to submit their comments to the Office of the City Secretary (citysec@sugarlandtx.gov). Written/e-mailed comments must be received by 2:00 p.m., Wednesday, September 15, 2021.

Option 2: Members of the public desiring to participate virtually during the set/posted time of the Public Comment or Public Hearing must e-mail (citysec@sugarlandtx.gov) or call ((281) 275-2730) the Office of the City Secretary by 2:00 p.m., Wednesday, September 15, 2021. Once properly registered, the Office of the City Secretary will provide instructions for direct participation during the Public Hearing.

Option 3: Members of the public desiring to address the City Council, Board and/or Commission in person with regard to matters on the agenda must complete a "Request to Speak" form and give it to the City Secretary, or designee, prior to the beginning of the meeting.

Each speaker is limited to three (3) minutes, and speakers requiring a translator will have six minutes, regardless of the number of agenda items to be addressed. Comments or discussion by the City Council, Board, and/or Commission Members, will only be made at the time the subject is scheduled for consideration.

Disclaimer: The City of Sugar Land reserves the right to remove any written/emailed comments deemed inappropriate or not adhering to the public comment rules outlined in this notice. The City reserves the right to not read any comments containing -

- Links to for-profit sites
- Advertising
- Promotion of illegal activities

- Sexual oriented/explicit comments and sites
- Information promoting discrimination/harassment
- Political/religious rhetoric, advocacy, or commentary

For questions or assistance, please contact the Office of the City Secretary (281) 275-2730.

IV. <u>MINUTES</u>

A. Consideration of and action on the minutes of the August 18, 2021 meeting. *Thomas Harris III, City Secretary*

V. <u>RESOLUTIONS</u>

A. Consideration of and action on <u>CITY OF SUGAR LAND RESOLUTION NO. 2021-09-10</u>: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERIMETER FENCING TO BE LOCATED ALONG BURNEY ROAD BETWEEN GANNOWAY LAKES DRIVE AND GLEN LAUREL UNDER THE COUNCIL POLICY REGARDING PARTICIPATION WITH COMMUNITY-BASED ORGANIZATIONS IN CAPITAL IMPROVEMENTS PROJECTS USING 4B CORPORATION FUNDS, AND REPEALING RESOLUTION NO. 2021-02-02.

Whitney Williams, Business Development Associate

Consideration of and action on **CITY OF SUGAR LAND RESOLUTION NO. 2021-09-11**: A В. RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERIMETER FENCING IN THE BARRINGTON PLACE, ASHORD LAKES, CHIMNEYSTONE, AND SETTLERS PARK SUBDIVISIONS UNDER THE COUNCIL PARTICIPATION WITH COMMUNITY-BASED POLICY REGARDING ORGANIZATIONS IN CAPITAL IMPROVEMENTS PROJECTS USING 4RCORPORATION FUNDS, AND PARTIALLY REPEALING RESOLUTION NO. 2021-02-03.

Whitney Williams, Business Development Associate

VI. WORKSHOP

A. Review of and discussion on a Proposal from Development Counsellors International, Ltd. for the Office of Economic Development's Fiscal Year 2022 Integrated Marketing Program.

Melissa Raju, Tourism and Visitor Services Manager and Kat Saunders, DCI, Senior Vice President, Client Strategy

VII. <u>PUBLIC HEARING</u>

A. <u>PUBLIC HEARING 4:00 P.M.</u>: Receive and hear all persons desiring to be heard on <u>SUGAR</u> <u>LAND 4B CORPORATION RESOLUTION NO. 2021-09-09</u>: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERMITTING, DESIGN, CONSTRUCTION, ENHANCEMENT, RESTORATIONS, AND OTHER EXPENDITURES NECESSARY OR INCIDENT TO IMPROVING THE OLD IMPERIAL FARM CEMETERY.

Consideration of and action on <u>CITY OF SUGAR LAND 4B CORPORATION</u> <u>RESOLUTION NO. 2021-09-09</u>: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERMITTING, DESIGN, CONSTRUCTION, ENHANCEMENT, RESTORATIONS, AND OTHER EXPENDITURES NECESSARY OR INCIDENT TO IMPROVING THE OLD IMPERIAL FARM CEMETERY.

Douglas Brinkley, Assistant City Manager and Terrell Smith, Assistant to the City Manager.

VIII. QUARTERLY REPORT

A. Review of and discussion on the Fiscal Year 2021 Third Quarter Report.
Jonathan Soriano, Economic Development Coordinator

IX. DIRECTOR'S REPORT

A.

- Marketing, Promotions, and Events
 - Strategic and Capital Projects
 - Business Recruitment and Retention Efforts

Elizabeth Huff, Director of Economic Development

THE SUGAR LAND 4B CORPORATION RESERVES THE RIGHT TO ADJOURN INTO EXECUTIVE SESSION AT ANY TIME DURING THE COURSE OF THIS MEETING TO DISCUSS ANY OF THE MATTERS LISTED ABOVE, AS AUTHORIZED BY TEXAS GOVERNMENT CODE, SECTION 551.071 (CONSULTATION WITH ATTORNEY).

IF YOU PLAN TO ATTEND THIS PUBLIC MEETING AND YOU HAVE A DISABILITY THAT REQUIRES SPECIAL ARRANGEMENTS AT THE MEETING, PLEASE CONTACT THE CITY SECRETARY, (281) 275-2730. REQUESTS FOR SPECIAL SERVICES MUST BE RECEIVED FORTY-EIGHT (48) HOURS PRIOR TO THE MEETING TIME. REASONABLE RECOMMENDATIONS WILL BE MADE TO ASSIST YOUR NEEDS.

THE AGENDA AND SUPPORTING DOCUMENTATION IS LOCATED ON THE CITY WEB SITE (WWW.SUGARLANDTX.GOV) UNDER MEETING AGENDAS.

Posted on this 10th day of September, 2021 at



Sugar Land 4B Corporation SEPTEMBER 15, 2021

AGENDA REQUEST NO: IV.A.

AGENDA OF: Sugar Land 4B Corporation Meeting

INITIATED BY: Natalie Serrano, Deputy City Secretary

PRESENTED BY: Thomas Harris III, City Secretary

RESPONSIBLE DEPARTMENT: City Secretary

AGENDA CAPTION:

Consideration of and action on the minutes of the August 18, 2021 meeting.

RECOMMENDED ACTION:

Consider the minutes of the August 18, 2021 meeting.

EXECUTIVE SUMMARY:

Consider the minutes of the August 18, 2021 meeting.

BUDGET

EXPENDITURE REQUIRED:

CURRENT BUDGET:

ADDITIONAL FUNDING:

FUNDING SOURCE:

ATTACHMENTS:

Description

D 081821sl4b_minutes

Type Other Supporting Documents



SUGAR LAND 4B CORPORATION

MINUTES

Sugar Land City Hall 2700 Town Center Boulevard North Sugar Land, Texas 77479

WEDNESDAY, AUGUST 18, 2021

SUGAR LAND 4B CORPORATION

CANE ROOM 161 https://youtu.be/P7qkXDGD7_0

4:00 PM

QUORUM PRESENT

All members were present.

I. <u>ATTENTION</u>

A. Members of the City Council, Board and/or Commission may participate in deliberations of posted agenda items through telephonic/videoconferencing means. Audio/Video of open deliberations will be available for the public to hear/view, and recorded as per the Texas Open Meetings Act.

The meeting will live stream at https://youtu.be/P7qkXDGD7_o.

II. CALL TO ORDER

III. PUBLIC COMMENT

- A. <u>Option 1</u>: Members of the public desiring to submit written comments to be read during the Public Comment or Public Hearing portions of the meeting, will be allowed to submit their comments to the Office of the City Secretary (citysec@sugarlandtx.gov). Written/e-mailed comments must be received by 2:00 p.m., Wednesday, August 18, 2021. The City of Sugar Land reserves the right to remove any written/emailed comments deemed inappropriate or not adhering to the public comment rules outlined in this notice. The City reserves the right to not read any comments containing -
 - Links to for-profit sites
 - Advertising
 - Promotion of illegal activities
 - Sexual oriented/explicit comments and sites
 - Information promoting discrimination/harassment
 - Political/religious rhetoric, advocacy, or commentary

Members of the public desiring to participate virtually during the set/posted time of the Public Comment or Public Hearing must e-mail (citysec@sugarlandtx.gov) or call ((281) 275-2730) the Office of the City Secretary by 2:00 p.m., Wednesday, August 18, 2021. Once properly registered, the Office of the City Secretary will provide instructions for direct participation during the Public Hearing.

Option 2: Citizens who desire to address the City Council, Board and/or Commission in person with regard to matters on the agenda must complete a "Request to Speak" form and give it to the City Secretary, or designee, prior to the beginning of the meeting. Each speaker is limited to three (3) minutes, and speakers requiring a translator will have six minutes, regardless of the number of agenda items to be addressed. Comments or discussion by the City Council, Board, and/or Commission Members, will only be made at the time the subject is scheduled for consideration.

No member of the public addressed the Board.

IV. <u>MINUTES</u>

A. Consideration of and action on the minutes of the July 21, 2021 meeting. *Thomas Harris III, City Secretary*

A motion to **Approve**, Item IV-A, Minutes was made by Naushad Kermally and seconded by Suzanne Whatley, the motion **Passed**.

Ayes: Atkinson, Ghesani, Kermally, McCutcheon, Saunders, Suhl, Whatley

V. PUBLIC HEARING

A. <u>PUBLIC HEARING 4:00 P.M.</u>: Receive and hear all persons desiring to be heard on <u>SUGAR</u> <u>LAND 4B CORPORATION RESOLUTION NO. 2021-08-08</u>: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND IMPROVEMENTS AT MEMORIAL PARK.

Consideration of and action on <u>CITY OF SUGAR LAND 4B CORPORATION</u> <u>RESOLUTION NO. 2021-08-08</u>: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND IMPROVEMENTS AT MEMORIAL PARK.

Daphne McKinney, Strategic Planning & Philanthropy Manager

Daphne McKinney, Strategic Planning and Philanthropy Manager, gave a presentation, comments and answered questions from the Board.

Joe Chesser, Director of Parks and Recreation; Elizabeth Huff, Director of Economic Development; Jennifer May, Deputy City Manager; William Hajdik, Assistant Director of Parks and Recreation; and Jennifer Brown, Director of Finance; gave comments and answered questions from the Board.

President Suhl opened the Public Hearing at 4:12 PM

No one appeared in favor or opposition.

President Suhl closed the Public Hearing at 4:13 PM

A motion to <u>Approve</u>, Item V-A, Sugar Land 4B Corporation Resolution No. 2021-08-08 approving a request by the City of Sugar Land to fund improvements at Memorial Park was made by Carol McCutcheon and seconded by Billy Atkinson, the motion <u>Passed</u>.

Ayes: Atkinson, Ghesani, Kermally, McCutcheon, Saunders, Suhl, Whatley

VI. <u>CONTRACT</u>

A. Consideration of and action on authorization of a Marketing Contract between the Sugar Land Development Corporation, the Sugar Land 4B Corporation, and Development Counsellors International, LTD.

Melissa Raju, Tourism and Visitor Services Manager and Kat Saunders, DCI, Senior Vice President, Client Strategy

Melissa Raju, Tourism and Visitor Services Manager, and Kat Saunders, DCI, Senior Vice President, Client Strategy, gave a presentation, comments, and answered questions from the Board.

Elizabeth Huff, Director of Economic Development and Jennifer May, Deputy City Manager, gave comments and answered questions from the Board.

A motion to <u>Approve</u>, Item VI-A, postponement of a marketing contract between the Sugar Land Development Corporation, the Sugar Land 4B Corporation, and Development Counsellors International, LTD, to a future meeting was made by Naushad Kermally and seconded by Suzanne Whatley, the motion <u>Passed</u>.

Ayes: Atkinson, Ghesani, Kermally, McCutcheon, Saunders, Suhl, Whatley

VII. <u>BUDGET</u>

A. Consideration of and action on amending the Fiscal Year 2021 Budget to projections, adoption of the proposed Fiscal Year 2022 Budget, and a recommendation of the proposed Fiscal Year 2022 Budget to the Mayor and Members of the City Council.

Scott Butler, Director of Budget and Strategy

Scott Butler, Director of Budget and Strategy, gave a presentation, comments, and answered questions from the Board.

A motion to <u>Approve</u>, Item VII-A, amending FY2021 Budget to Projections, adoption of the proposed FY2022 budget, and a recommendation of the proposed FY2022 Budget to the Members of City Council was made by Carol McCutcheon and seconded by Naushad Kermally, the motion <u>Passed</u>.

Ayes: Atkinson, Ghesani, Kermally, McCutcheon, Saunders, Suhl, Whatley

VIII. DIRECTOR'S REPORT

- Marketing, Promotions, and Events
 - Strategic and Capital Projects
 - Business Recruitment and Retention Efforts

Elizabeth Huff, Director of Economic Development

Elizabeth Huff, Director of Economic Development, gave a presentation.

IX. ADJOURNMENT

A.

A motion to **<u>Approve</u>**, Adjournment at 5:25 PM was made by Naushad Kermally and seconded by Billy Atkinson, the motion **<u>Passed</u>**.

Ayes: Atkinson, Ghesani, Kermally, McCutcheon, Saunders, Suhl, Whatley

Amy Suhl, President





Sugar Land 4B Corporation SEPTEMBER 15, 2021

AGENDA REQUEST NO: V.A.

AGENDA OF: Sugar Land 4B Corporation Meeting

INITIATED BY: Jon Soriano, Economic Development Coordinator

PRESENTED BY: Whitney Williams, Business Development Associate

RESPONSIBLE DEPARTMENT: Economic Development

AGENDA CAPTION:

Consideration of and action on <u>CITY OF SUGAR LAND RESOLUTION NO. 2021-09-10</u>: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERIMETER FENCING TO BE LOCATED ALONG BURNEY ROAD BETWEEN GANNOWAY LAKES DRIVE AND GLEN LAUREL UNDER THE COUNCIL POLICY REGARDING PARTICIPATION WITH COMMUNITY-BASED ORGANIZATIONS IN CAPITAL IMPROVEMENTS PROJECTS USING 4B CORPORATION FUNDS, AND REPEALING RESOLUTION NO. 2021-02-02.

RECOMMENDED ACTION:

Approve Resolution No. 2021-09-10, a resolution of the Board of Directors of the Sugar Land 4B Corporation approving a request by the City of Sugar Land to fund perimeter fencing to be located along Burney Road between Gannoway Lakes drive and Glen Laurel under the council policy regarding participation with community-based organizations in capital improvements projects using 4B corporation funds, and repealing Resolution No. 2021-02-02

EXECUTIVE SUMMARY:

The Sugar Land 4B Corporation (SL4B) Joint Capital Improvement Program (Joint CIP) is a program for community-based organizations to enhance the community through public improvements projects in which SL4B participation will increase the quality or scope and/or

decrease the time of development. The Board approved Resolution No. 2021-02-02 at their February 24, 2021 meeting which allocates \$75,000 of the \$452,922.59 combined FY20 and FY21 joint capital improvement program budget to Gannoway Lakes Estates Homeowners' Association for the final phase of their perimeter fence replacement project.

The previously approved funding resolution stipulates that the Association must complete the following by September 30, 2021:

- 1. Association must obtain a survey for the Improvements;
- 2. Association must obtain a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;
- 3. Association must obtain an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property
- 4. Association must submit to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement
- 5. Association must submit to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property;
- 6. Association must enter into an agreement with the City regarding the perimeter fencing in a form acceptable to the City;

While the Association has shown progress in obtaining all of the required documents, there are still pending items that have not been submitted. To date, the Association has obtained the survey but has not yet submitted: (1) a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; and (2) an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property.

Due to these delays the prior funding resolution will expire on September 30, 2021, and this new funding resolution will repeal the prior one.

Staff recommends approval of Resolution No. 2021-09-10, approving a request by the City of Sugar Land to fund perimeter fencing to be located along Burney Road between Gannoway Lakes Drive and Glen Laurel under the City Council policy regarding participation with community-based organizations in capital improvement projects using 4B corporation funds and repealing resolution No. 2021-02-02.

BUDGET

EXPENDITURE REQUIRED: \$75,000

CURRENT BUDGET: \$452,922.59

ADDITIONAL FUNDING: 0

FUNDING SOURCE:SL4B FY20 and FY21 Joint CIP Fund

ATTACHMENTS: Description

D Resolution No. 2021-09-10

Type Resolutions

RESOLUTION NO. 2021-09-10

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERIMETER FENCING TO BE LOCATED ALONG BURNEY ROAD BETWEEN GANNOWAY LAKES DRIVE AND GLEN LAUREL UNDER THE COUNCIL POLICY REGARDING PARTICIPATION WITH COMMUNITY-BASED ORGANIZATIONS IN CAPITAL IMPROVEMENTS PROJECTS USING 4B CORPORATION FUNDS, AND REPEALING RESOLUTION NO. 2021-02-02.

WHEREAS, by Resolution No. 20-03 the City Council of the City of Sugar Land adopted a Council Policy Regarding Participation with Community-Based Organizations in Capital Improvements Projects Using 4B Corporation Funds (Policy); and

WHEREAS, pursuant to the Policy, Gannoway Lake Estates Homeowners' Association, Inc. (Association) submitted an application to the City requesting funding for perimeter fencing (Improvements) to be located along Burney Road between Gannoway Lakes Drive and Glen Laurel (Application); and

WHEREAS, the perimeter fencing will replace the existing deteriorating fencing located along Burney Road between Gannoway Lakes Drive and Glen Laurel; and

WHEREAS, under Section 5.02 (a) of the Sugar Land 4B Corporation's bylaws, the City is requesting that the Corporation fund a portion of the costs of the Improvements, subject to the following being accomplished by September 30, 2021: (1) the Association obtaining a survey for the Improvements; (2) if applicable, the Association obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (3) if applicable, the Association obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; (4) if applicable, the Association submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (5) if applicable, the Association submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and (6) the Association entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City; and

WHEREAS, by Resolution No. 2021-02-02 the SL4B previously approved funding based on the Association's Application; and

WHEREAS, the Association has obtained the survey, but has not yet received: (1) a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being

located within the public utility easement; and (2) an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and

WHEREAS, due to delays Resolution No. 2021-02-02 is set to expire on September 30, 2021;

WHEREAS, the proposed Improvements will be visible from Burney Road which is a major collector in the City; and

WHEREAS, infrastructure and beautification projects along the City's roadways improve, enhance, and promote development of the City and lead to attraction of new and expanded business within the City; and

WHEREAS, the expenditures for the Improvements to be located along Burney Road between Gannoway Lakes Drive and Glen Laurel are required or suitable for street and related infrastructure necessary to promote or develop new or expanded business enterprises within the City; and

WHEREAS, by Resolution No. 2021-02-02, the Corporation's Board of Directors found that:

(1) The described project or activity is authorized under the Development Corporation Act codified in Chapters 501 to 505, Tex. Loc. Gov't Code (Act); and

(2) Notice of the project or general type of project was published November 22, 1995 and August 2, 2017, as required by the Act; and

(3) The City of Sugar Land city council did not receive within 60 days of the date of the published notice a petition from more than 10 percent of the City's registered voters requesting that an election be held before the specific project or general type of project for which notice was published is undertaken; and

WHEREAS, the Corporation held a public hearing on this project on February 17, 2021, as required by section 505.159 of the Act; NOW THEREFORE,

BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION:

Section 1. That it adopts the findings, recitals, and defined terms set forth in the preamble to this Resolution.

Section 2. That, subject to the provisions of this Resolution, it approves the City's request for funding as follows:

Description of Project or Activity: Perimeter fencing to be located along Burney Road between Gannoway Lakes Drive and Glen Laurel

Amount Funded: \$75,000.00

Section 3. That approval of this Resolution authorizes the City to pay the costs of the Project or activity from the Corporation's funds, as described in this Resolution, as authorized by Section 5.02 of the Corporation's bylaws; subject, however, to occurrence of the following by December 31, 2021:

(1) The Association obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;

(2) The Association obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property;

(3) The Association submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;

(4) The Association submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and

(5) The Association entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City.

Section 4. That if the conditions of Section 3 are not met, this Resolution shall be of no force and effect.

Section 5. That Resolution No. 2021-02-02 is hereby repealed.

Section 6. That approval of this Resolution authorizes the general manager to enter into subsequent contracts related to this Project in accordance with section 3.06 of the Corporation's bylaws provided that the contract is for a "project cost" as defined in section 501.152 of the Act.

APPROVED ON ______, 2021.

Amy Suhl, President

SL4B PROJECT RESOLUTION/Page 3 GannowayLakes-SL4BJointCIPProjectFindingFundingRes

Sugar Land 4B Corporation

ATTEST:

Thomas Harris, III, City Secretary

APPROVED AS TO FORM: DAm Shin Shirt

SL4B PROJECT RESOLUTION/Page 4 GannowayLakes-SL4BJointCIPProjectFindingFundingRes 9/2/21



Sugar Land 4B Corporation SEPTEMBER 15, 2021

AGENDA REQUEST NO: V.B.

AGENDA OF: Sugar Land 4B Corporation Meeting

INITIATED BY: Whitney Williams, Business Development Associate

PRESENTED BY: Whitney Williams, Business Development Associate

RESPONSIBLE DEPARTMENT: Economic Development

AGENDA CAPTION:

Consideration of and action on <u>CITY OF SUGAR LAND RESOLUTION NO. 2021-09-11</u>: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERIMETER FENCING IN THE BARRINGTON PLACE, ASHORD LAKES, CHIMNEYSTONE, AND SETTLERS PARK SUBDIVISIONS UNDER THE COUNCIL POLICY REGARDING PARTICIPATION WITH COMMUNITY-BASED ORGANIZATIONS IN CAPITAL IMPROVEMENTS PROJECTS USING 4B CORPORATION FUNDS, AND PARTIALLY REPEALING RESOLUTION NO. 2021-02-03.

RECOMMENDED ACTION:

Approve Resolution No. 2021-09-11, a request by the City of Sugar Land to fund perimeter fencing in Barrington Place, Ashford Lakes, Chimneystone and Settlers Park subdivisions under the council policy regarding participation with community-based organizations in capital improvement projects using 4B Corporation funds, and partially repealing resolution No. 2021-02-03.

EXECUTIVE SUMMARY:

The Sugar Land 4B Corporation (SL4B) Joint Capital Improvement Program (Joint CIP) is a program for community-based organizations to enhance the community through public improvements projects in which SL4B participation will increase the quality or scope and/or

decrease the time of development. The Board approved Resolution No. 2021-02-03 at their February 24, 2021 meeting which allocated \$375,379.60 of the \$452,922.59 combined FY20/21 joint capital improvement program budget to fund nine projects.

Four of the nine projects are perimeter fencing in the Barrington Place, Ashford Lakes, Chimneystone and Settlers Park Subdivisions.

The previously approved funding resolution stipulates that each of these four Associations must complete the following by September 30, 2021:

- 1. Association must obtain a survey for the Improvements.
- 2. Association must obtain a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;
- 3. Association must obtain an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property
- 4. Association must submit to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement.
- 5. Association must submit to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property;
- 6. Association must enter into an agreement with the City regarding the perimeter fencing in a form acceptable to the City.

While Associations have shown progress in obtaining all the required documents, there are still pending items that have not been submitted for each.

- Barrington Place Homeowners' Association submitted an application to the City requesting funding for perimeter fencing improvements to be located along Alston Road. The total project cost is \$131,704 with a SL4B contribution of \$65,852.05. To date, the Association has obtained the survey, but has not yet received: (1) a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; and (2) an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property.
- Ashford Lakes Community Improvement Association submitted an application to the

City requesting funding for perimeter fencing improvements to be located along Alston Road and Ashford Way. The total project cost is \$ 655,080 with a SLAB contribution of \$75,000. To date, the Association has obtained the survey, but has not yet received: (1) a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; and (2) an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property.

- Chimneystone Homeowners' Association submitted an application to the City requesting funding for perimeter fencing to be located along Settlers Way Blvd. The total project cost is \$127,395 with a SL4B contribution of \$63,697.75. To date, the Association has obtained the survey, but has not yet received: : (1) a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; and (2) an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property.
- Settlers Park Homeowners' Association has submitted an application to the City requesting funding for perimeter fencing to be located along the Settlers Park side of Settlers Way Blvd., starting at the monument at Flintwood Drive and continue down to Wagon Trail. The total project cost is \$168,699 with a SL4B contribution of \$ 75,000. To date, the Association has obtained the survey and executed consent to encroach but has not yet provided confirmation that the consent to encroach has been filed with Fort Bend County.

Due to these delays the prior funding resolution will expire on September 30, 2021 and this new finding and funding resolution will repeal the prior one.

Staff recommends approval of Resolution No. 2021-09-11, approving a request by the City of Sugar Land to fund perimeter fencing in the Barrington Place, Ashford Lakes, Chimneystone and Settlers Park subdivisions under the council policy regarding participation with community-based organizations in capital improvements projects using 4B Corporation funds, and partially repealing resolution No. 2021-02-03.

BUDGET

EXPENDITURE REQUIRED: \$279,549.80

CURRENT BUDGET: \$452,922.59

ADDITIONAL FUNDING:

FUNDING SOURCE:SL4B FY20 and FY21 Joint CIP Fund

ATTACHMENTS: Description

D Resolution No. 2021-09-11

Type Resolutions

RESOLUTION NO. 2021-09-11

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERIMETER FENCING IN THE BARRINGTON PLACE, ASHORD LAKES, CHIMNEYSTONE, AND SETTLERS PARK SUBDIVISIONS UNDER THE COUNCIL POLICY REGARDING PARTICIPATION WITH COMMUNITY-BASED ORGANIZATIONS IN CAPITAL IMPROVEMENTS PROJECTS USING 4B CORPORATION FUNDS, AND PARTIALLY REPEALING RESOLUTION NO. 2021-02-03.

WHEREAS, by Resolution No. 20-03 the City Council of the City of Sugar Land adopted a Council Policy Regarding Participation with Community-Based Organizations in Capital Improvements Projects Using 4B Corporation Funds (Policy); and

WHEREAS, pursuant to the Policy, the Barrington Place Homeowners Association (Barrington Place HOA) submitted an application to the City requesting funding for perimeter fencing (Improvements) to be located along Alston Road (Application); and

WHEREAS, the perimeter fencing will replace the existing deteriorating fencing located along Alston Road; and

WHEREAS, under Section 5.02 (a) of the Sugar Land 4B Corporation's bylaws, the City is requesting that the Corporation fund a portion of the costs of the Improvements, subject to the following being accomplished by September 30, 2021: (1) the Barrington Place HOA obtaining a survey for the Improvements; (2) if applicable, the Barrington Place HOA obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (3) if applicable, the Barrington Place HOA obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; (4) if applicable, the Barrington Place HOA submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (5) if applicable, the Barrington Place HOA submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and (6) the Barrington Place HOA entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City; and

WHEREAS, by Resolution No. 2021-02-03 the SL4B previously approved funding based on the Barrington Place HOA's Application; and

WHEREAS, the Barrington Place HOA has obtained the survey, but has not yet received: (1) a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the

perimeter fencing being located within the public utility easement; and (2) an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and

WHEREAS, due to delays Resolution No. 2021-02-03 is set to expire as to the Barrington Place HOA on September 30, 2021; and

WHEREAS, pursuant to the Policy, the Ashford Lakes Community Improvement Association (Ashford Lakes Association) submitted an application to the City requesting funding for perimeter fencing (Improvements) to be located along Alston Road and Ashford Way (Application); and

WHEREAS, the perimeter fencing will replace the existing deteriorating fencing located along Alston Road and Ashford Way; and

WHEREAS, under Section 5.02 (a) of the Sugar Land 4B Corporation's bylaws, the City is requesting that the Corporation fund a portion of the costs of the Improvements, subject to the following being accomplished by September 30, 2021: (1) the Ashford Lakes Association obtaining a survey for the Improvements; (2) if applicable, the Ashford Lakes Association obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (3) if applicable, Ashford Lakes Association obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; (4) if applicable, the Ashford Lakes Association submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (5) if applicable, the Ashford Lakes Association submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and (6) the Ashford Lakes Association entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City; and

WHEREAS, by Resolution No. 2021-02-03 the SL4B previously approved funding based on the Ashford Lakes Association Application; and

WHEREAS, the Ashford Lakes Association has obtained the survey, but has not yet received: (1) a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; and (2) an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and

WHEREAS, due to delays Resolution No. 2021-02-03 is set to expire as to the Ashford Lakes Association on September 30, 2021; and

WHEREAS, pursuant to the Policy, the Chimneystone Homeowners Association (Chimneystone HOA) submitted an application to the City requesting funding for perimeter fencing (Improvements) to be located along Settlers Way Blvd. (Application); and

WHEREAS, the perimeter fencing will replace the existing deteriorating fencing located along Settlers Way Blvd; and

WHEREAS, under Section 5.02 (a) of the Sugar Land 4B Corporation's bylaws, the City is requesting that the Corporation fund a portion of the costs of the Improvements, subject to the following being accomplished by September 30, 2021: (1) the Chimneystone HOA obtaining a survey for the Improvements; (2) if applicable, the Chimneystone HOA obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (3) if applicable, Chimneystone HOA obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; (4) if applicable, the Chimneystone HOA submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (5) if applicable, the Chimneystone HOA submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and (6) the Chimneystone HOA entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City; and

WHEREAS, by Resolution No. 2021-02-03 the SL4B previously approved funding based on the Chimneystone HOA Application; and

WHEREAS, the Chimneystone HOA has obtained the survey, but has not yet received: (1) a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; and (2) an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and

WHEREAS, due to delays Resolution No. 2021-02-03 is set to expire as to the Chimneystone HOA on September 30, 2021; and

WHEREAS, pursuant to the Policy, the Settlers Park Homeowners Association (Settlers Park HOA) has submitted an application to the City requesting funding for perimeter fencing (Improvements) to be located along the Settlers Park side of Settlers Way Blvd, starting at the monument at Flintwood Drive and continue down to Wagon Trail (Application); and

SL4B PROJECT RESOLUTION/Page 3 GannowayLakes-SL4BJointCIPProjectFindingFundingRes

WHEREAS, the perimeter fencing will replace the existing deteriorating fencing located along the Settlers Park side of Settlers Way Blvd- starting at the monument at Flintwood Drive and continue down to Wagon Trail; and

WHEREAS, under Section 5.02 (a) of the Sugar Land 4B Corporation's bylaws, the City is requesting that the Corporation fund a portion of the costs of the Improvements, subject to the following being accomplished by September 30, 2021: (1) the Settlers Park HOA obtaining a survey for the Improvements; (2) if applicable, the Settlers Park HOA obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (3) if applicable, Settlers Park HOA obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; (4) if applicable, the Settlers Park HOA submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement; (5) if applicable, the Settlers Park HOA submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and (6) the Settlers Park HOA entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City; and

WHEREAS, by Resolution No. 2021-02-03 the SL4B previously approved funding based on the Settlers Park HOA Application; and

WHEREAS, the Settlers Park HOA has obtained the survey and executed consent to encroach, but has not yet provided confirmation that the consent to encroach has been filed with Fort Bend County; and

WHEREAS, due to delays Resolution No. 2021-02-03 is set to expire as to the Settlers Park HOA on September 30, 2021; and

WHEREAS, the proposed Improvements will be visible on and from streets which are major collectors and arterials in the City; and

WHEREAS, infrastructure and beautification projects along the City's roadways and in parks improve, enhance, and promote development of the City and lead to attraction of new and expanded business within the City; and

WHEREAS, the expenditures for the Improvements are required or suitable for street and related infrastructure necessary to promote or develop new or expanded business enterprises within the City; and

WHEREAS, by Resolution No. 2021-02-03, the Corporation's Board of Directors found that:

SL4B PROJECT RESOLUTION/Page 4 GannowayLakes-SL4BJointCIPProjectFindingFundingRes

(1) The described projects or activities are authorized under the Development Corporation Act codified in Chapters 501 to 505, Tex. Loc. Gov't Code (Act); and

(2) Notice of the projects or general type of projects was published November 22, 1995 and August 2, 2017, as required by the Act; and

(3) The City of Sugar Land city council did not receive within 60 days of the date of the published notice a petition from more than 10 percent of the City's registered voters requesting that an election be held before the specific projects or general type of projects for which notice was published is undertaken; and

WHEREAS, the Corporation held a public hearing on these project on February 17, 2021, as required by section 505.159 of the Act; NOW THEREFORE,

BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION:

Section 1. That it adopts the findings, recitals, and defined terms set forth in the preamble to this Resolution.

Section 2. That, subject to the provisions of this Resolution, it approves the City's request for funding as follows:

Description of Project or Activity: Perimeter fencing to be located along Alston Road

Amount Funded: \$65,852.05

Section 3. That approval of this Resolution authorizes the City to pay the costs of the Project or activity from the Corporation's funds, as described in this Resolution, as authorized by Section 5.02 of the Corporation's bylaws; subject, however, to occurrence of the following by December 31, 2021:

(1) The Barrington Place HOA obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;

(2) The Barrington Place HOA obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property;

(3) The Barrington Place HOA submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;

SL4B PROJECT RESOLUTION/Page 5 GannowayLakes-SL4BJointCIPProjectFindingFundingRes

(4) The Barrington Place HOA submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and

(5) the Barrington Place HOA entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City.

Section 4. That if the conditions of Section 3 are not met, this Resolution shall be of no force and effect as to the Barrington Place HOA.

Section 5. That, subject to the provisions of this Resolution, it approves the City's request for funding as follows:

Description of Project or Activity: Perimeter fencing to be located along Alston Road and Ashford Way

Amount Funded: \$75,000

Section 6. That approval of this Resolution authorizes the City to pay the costs of the Project or activity from the Corporation's funds, as described in this Resolution, as authorized by Section 5.02 of the Corporation's bylaws; subject, however, to occurrence of the following by December 31, 2021:

(1) The Ashford Lakes Association obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;

(2) The Ashford Lakes Association obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property;

(3) The Ashford Lakes Association submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;

(4) The Ashford Lakes Association submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and

(5) the Ashford Lakes Association entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City.

SL4B PROJECT RESOLUTION/Page 6 GannowayLakes-SL4BJointCIPProjectFindingFundingRes

Section 7. That if the conditions of Section 6 are not met, this Resolution shall be of no force and effect as to the Ashford Lakes Association.

Section 8. That, subject to the provisions of this Resolution, it approves the City's request for funding as follows:

Description of Project or Activity: Perimeter fencing along Settlers Way Blvd.

Amount Funded: \$63,697.75

Section 9. That approval of this Resolution authorizes the City to pay the costs of the Project or activity from the Corporation's funds, as described in this Resolution, as authorized by Section 5.02 of the Corporation's bylaws; subject, however, to occurrence of the following by December 31, 2021:

(1) Chimneystone HOA obtaining a "No Objection" letter or consent to encroachment from each entity with utility facilities located within any public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;

(2) The Chimneystone HOA obtaining an easement or consent to encroachment from any easement holder or private property owner, evidencing that they do not object to the perimeter fencing being located within their easement or on their private property;

(3) The Chimneystone HOA submitting to the City the "No Objection" letter or consent to encroachment from each entity with utility facilities located with the public utility easement evidencing that the entity does not object to the perimeter fencing being located within the public utility easement;

(4) The Chimneystone HOA submitting to the City any easements or consents to encroachment from any easement holders or private property owners evidencing that they do not object to the perimeter fencing being located within their easement or on their private property; and

(5) The Chimneystone HOA entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City.

Section 10. That if the conditions of Section 9 are not met, this Resolution shall be of no force and effect as to the Chimneystone HOA.

Section 11. That, subject to the provisions of this Resolution, it approves the City's request for funding as follows:

Description of Project or Activity: Perimeter fencing to be located along the Settlers Park side of Settlers Way Blvd., starting at the monument at Flintwood Drive and continue down to Wagon Trail.

Amount Funded: \$75,000

Section 12. That approval of this Resolution authorizes the City to pay the costs of the Project or activity from the Corporation's funds, as described in this Resolution, as authorized by Section 5.02 of the Corporation's bylaws; subject, however, to occurrence of the following by December 31, 2021:

(1) The Settlers Park HOA providing a recorded copy of the Consent to Encroach; and

(2) The Settlers Park HOA entering into an agreement with the City regarding the perimeter fencing in a form acceptable to the City.

Section 13. That if the conditions of Section 12 are not met, this Resolution shall be of no force and effect as to the Settlers Park HOA.

Section 14. That the provisions of Resolution No. 2021-02-03 are partially repealed, as to the Barrington Place HOA, the Ashford Lakes Association, the Chimneystone HOA, and the Settlers Park HOA.

Section 15. That approval of this Resolution authorizes the general manager to enter into subsequent contracts related to this Project in accordance with section 3.06 of the Corporation's bylaws provided that the contract is for a "project cost" as defined in section 501.152 of the Act.

APPROVED ON ______, 2021.

Amy Suhl, President Sugar Land 4B Corporation

ATTEST:

Thomas Harris, III, City Secretary

APPROVED AS TO FORM: DAm Shun Spirth



Sugar Land 4B Corporation SEPTEMBER 15, 2021

AGENDA REQUEST NO: VI.A.

AGENDA OF: Sugar Land 4B Corporation Meeting

INITIATED BY: Jon Soriano, Economic Development Coordinator

PRESENTED BY:

Melissa Raju, Tourism and Visitor Services Manager and Kat Saunders, DCI, Senior Vice President, Client Strategy

RESPONSIBLE DEPARTMENT: Economic Development

AGENDA CAPTION:

Review of and discussion on a Proposal from Development Counsellors International, Ltd. for the Office of Economic Development's Fiscal Year 2022 Integrated Marketing Program.

RECOMMENDED ACTION:

Review and discussion on the FY22 contract with Development Counsellors International, Ltd. (DCI) for the integrated marketing program.

EXECUTIVE SUMMARY:

At the beginning of the fiscal year, Development Counsellors International (DCI) began implementing an integrated marketing program for the Office of Economic Development (OED). Since then, tremendous strides have been made to OED's marketing efforts. As the initial year term of the contract approaches its conclusion date, staff has negotiated a second-year contract that allows for the continuation of the successful program designed to promote the City as a strategic location for business investment.

In line with the original service deliveries, the second year contract builds upon the foundational elements completed to date that include ramped up proactive and reactive pitching to media, targeted marketing to corporate executives in key markets, the launching of an e-newsletter and Twitter social channel, and finally the continuous utilization of owned

social channels to drive positive conversation.

For the FY22 contract, DCI will build upon these efforts to generate project leads and gain media attention outside of Texas. Services include but are not limited to proactive pitching, the continuation of mobilizing industry-specific targeted digital ads, social media management and engagement support, creation of Sugar Land business success stories, and finding creative ways to interact with site selectors as we continue to navigate the pandemic's impact to travel.

The 12-month contract amount for FY22 is \$361,540.00. It is proposed to be split between the Sugar Land Development Corporation (\$170,770.00) and the Sugar Land 4B Corporation (SL4B) (\$190,770.00), with SL4B funding an additional \$20,000.00 to support marketing activations for Sugar Land's hospitality business community like hotels and our destination venues.

During the workshop, a summary of the contract's objectives, strategy, and deliverables will be discussed.

BUDGET

EXPENDITURE REQUIRED: N/A

CURRENT BUDGET: N/A

ADDITIONAL FUNDING: N/A

FUNDING SOURCE:N/A



Sugar Land 4B Corporation SEPTEMBER 15, 2021

AGENDA REQUEST NO: VII.A.

AGENDA OF: Sugar Land 4B Corporation Meeting

INITIATED BY: Jon Soriano, Economic Development Coordinator

PRESENTED BY: *Douglas Brinkley, Assistant City Manager and Terrell Smith, Assistant to the City Manager.*

RESPONSIBLE DEPARTMENT: Economic Development

AGENDA CAPTION:

PUBLIC HEARING 4:00 P.M.: Receive and hear all persons desiring to be heard o n **SUGAR LAND 4B CORPORATION RESOLUTION NO. 2021-09-09**: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERMITTING, DESIGN, CONSTRUCTION, ENHANCEMENT, RESTORATIONS, AND OTHER EXPENDITURES NECESSARY OR INCIDENT TO IMPROVING THE OLD IMPERIAL FARM CEMETERY.

Consideration of and action on <u>CITY OF SUGAR LAND 4B CORPORATION</u> <u>RESOLUTION NO. 2021-09-09</u>: A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERMITTING, DESIGN, CONSTRUCTION, ENHANCEMENT, RESTORATIONS, AND OTHER EXPENDITURES NECESSARY OR INCIDENT TO IMPROVING THE OLD IMPERIAL FARM CEMETERY.

RECOMMENDED ACTION:

Hold a public hearing and approve Resolution No. 2021-09-09 in the amount of \$150,000.00,

authorizing funding for costs associated with the historical preservation and improvements at the Old Imperial Farm Cemetery in FY22.

EXECUTIVE SUMMARY:

The Old Imperial Farm Cemetery contains the remains of prisoners and guards who died from 1912-1942 at the Texas Department of Corrections' Central Prison Unit. Originally located outside Sugar Land's corporate limits, the prison cemetery and surrounding property were dedicated to the City in 2006. The annexation of the property and subsequent designation as parkland ensures the preservation and maintenance of the cemetery. The cemetery is part of 65 acres of undeveloped property within the city limits.

The Sugar Land 4B (SL4B) Corporation's FY22 budget included \$150,000.00 for the preservation, documentation, and planning of infrastructure improvements at the cemetery. This funding will focus on the one-acre cemetery within the 3-acre perimeter buffer fence. However, this funding is not intended to cover all future cemetery-related improvements or enhancements that focus on the memorialization of the prisoners and guards found at the cemetery. The primary focus of this funding will be for the conditional assessment and documentation of marked burials and the build-out of walkways, benches, and parking to allow access to the cemetery. The acreage of land within the buffer fence has been previously excavated and scrapped to ensure that there are no additional genealogical remains.

Planning and improvements for the cemetery will be designed to complement future park development of the total 65-acre site, and this may include temporary or permanent enhancements to the cemetery site.

Staff recommends the Board hold a public hearing and approve Resolution No. 2021-09-09 in the amount of \$150,000.00, authorizing funding for costs associated with the historical preservation and improvements at the Old Imperial Farm Cemetery.

BUDGET

EXPENDITURE REQUIRED: 150,000.00

CURRENT BUDGET: 150,000.00

ADDITIONAL FUNDING:

FUNDING SOURCE:SL4B

ATTACHMENTS: Description

D RESOLUTION NO. 2021-09-09

Resolutions

RESOLUTION NO. 2021-09-09

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION APPROVING A REQUEST BY THE CITY OF SUGAR LAND TO FUND PERMITTING, DESIGN, CONSTRUCTION, ENHANCEMENT, RESTORATIONS, AND OTHER EXPENDITURES NECESSARY OR INCIDENT TO IMPROVING THE OLD IMPERIAL FARM CEMETERY.

WHEREAS, the Old Imperial Farm Cemetery ("Cemetery") contains the remains of prisoners and guards who died from 1912-1942 at the Texas Department of Corrections' Central Prison Unit; and

WHEREAS, the Cemetery and surrounding property was dedicated to the City in 2006; and

WHEREAS, the Cemetery is part of 65 acres of undeveloped property, which has been designated as parkland to ensure the preservation and maintenance of the Cemetery; and

WHEREAS, the City is currently focused on the historical preservation of the Cemetery, including documentation, planning, and possible future improvements; and

WHEREAS, under Section 5.02 (a) of the Corporation's bylaws, the City has requested that the Corporation fund a project or activity as described in this Resolution; and

WHEREAS, the Corporation's Board of Directors find that the described project or activity is authorized under the Development Corporation Act (Chapters 501 to 505, Local Gov't. Code); and

WHEREAS, notice of the project or general type of project was published on the date described below, as required by the Section 501.160 of the Act; and

WHEREAS, the City of Sugar Land city council did not receive within 60 days of the date of the published notice a petition from more than 10 percent of the City's registered voters requesting that an election be held before the specific project or general type of project for which notice was published is undertaken; and

WHEREAS, the Corporation held a public hearing on this project on the date described below, as required by Section 505.159 of the Act; NOW, THEREFORE,

BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE SUGAR LAND 4B CORPORATION:

Section 1. That the facts and recitals set forth in the preamble of this resolution are true and correct.

Section 2. That it approves the City's request for funding as follows:

Description of Project or Activity:	Permitting, design, construction, enhancement, restoration, and other expenditures necessary to improving the Old Imperial Farm Cemetery.
Date of Published Notices:	November 15, 1995 January 5, 2011
Date of Hearing:	September 15, 2021
Amount Funded:	\$150,000.00
Statutory Authorizations:	Project includes land, buildings, equipment, facilities and improvements found by the board of directors to be required or suitable for use professional and amateur sports, including children's sports, athletic, entertainment, tourist, convention, and public park purposes and events, including stadiums, ball parks, auditoriums, amphitheaters, concert halls, parks and park facilities, open space improvements, museums, exhibition facilities, and related store, restaurant, concession, and automobile parking facilities, related area transportation facilities and related streets, roads, and water and sewer facilities, and other relations and other related improvements that enhance any of the items described by this section. (Local Gov't Code §505.152) "Cost" with respect to a project has the meaning as specified in Local Gov't Code § 501.152 (cost of the
	acquisition, cleanup, construction, reconstruction, improvement, or expansion of a project, including

Section 3. That approval of this Resolution authorizes the City to pay the costs of the Project or activity from the Corporation's funds, as described in this Resolution, as authorized by Section 5.02 of the Corporation's bylaws.

the costs specified in (1) through (13) thereof).

Section 4. That approval of this Resolution authorizes the general manager to enter into subsequent contracts related to this Project in accordance with section 3.06 of the Corporation's bylaws provided that the contract is for a "project cost" as defined in section 505.152 of the Act.

APPROVED ON _____, 2021.

SL4B RESOLUTION/Page 2

Amy Suhl, President Sugar Land 4B Corporation

ATTEST:

APPROVED AS TO FORM: DAn Shun Smith

Thomas Harris, III, City Secretary

oldimperialfarmres 9/1/21

SL4B RESOLUTION/Page 3



Sugar Land 4B Corporation SEPTEMBER 15, 2021

AGENDA REQUEST NO: VIII.A.

AGENDA OF: Sugar Land 4B Corporation Meeting

INITIATED BY: Jonathan Soriano, Economic Development Coordinator

PRESENTED BY: Jonathan Soriano, Economic Development Coordinator

RESPONSIBLE DEPARTMENT: Economic Development

AGENDA CAPTION:

Review of and discussion on the Fiscal Year 2021 Third Quarter Report.

RECOMMENDED ACTION:

Review and discuss the Sugar Land 4B Corporation's Fiscal Year 2021 Third Quarter Report.

EXECUTIVE SUMMARY:

The Sugar Land 4B Corporation (SL4B) Third Quarter Report summarizes the activities and successes of the SL4B during the third quarter of the Fiscal Year 2021, which covers April 1, 2021 through June 30, 2021. It describes the work undertaken, including capital improvements, business recruitment, business relocation and expansion, marketing, and strategic projects that were part of the SL4B's involvement in the City's economic development efforts.

Staff will review the highlights of the report with the Board.

BUDGET

EXPENDITURE REQUIRED: N/A

CURRENT BUDGET: N/A

ADDITIONAL FUNDING: N/A

FUNDING SOURCE:N/A