Goal

- **Review the selected artist team for the Festival Site Overlook public art project**

- **Review terms of contract and approve contract for $150,000 utilizing funding from Sugar Land 4B Corporation**

Background of Sugar Land Festival Site Public Art Project

- **Festival Site & Brazos River Park (BRP) Phase II opened in March 2017**
- **Adjacent to U.S. Highway 59 and the Brazos River**
- **Festival site is 52-acres of beautiful, open land; used for large-scale events**
- **It is expected that this site will be bringing in many attendees locally, regionally, and beyond to experience an array of events**
- **BRP Phase II is a 67-acre site that includes the overlook and plaza, open spaces, natural areas, and trails.**
- **Identified as a short-term public art opportunity during the development of the Public Art Plan, adopted by City Council in December 2016**

Description of Opportunity

- A permanent artwork installed between Brazos River Park and the Festival Site Overlook
- At top of overlook is a long retaining wall and colonnade, viewable from main drive, Brazos River Park and the Festival Site
- Suitable for applied artwork, such as mosaic or ceramic tile
- $175,000 Project Budget, funded from SL4B over two fiscal years

Goal of Public Art Project

Create a signature artwork that:
- Relates to the landscape and architectural elements
- Makes the overlook and terrace a destination in and of itself
  - Brazos River Park enhanced
- Reinforces connection between public art and Sugar Land's most important destinations (Brazos River Park & Festival Site)
- Beautifies the Festival Site & BRP

Artist Selection Process

- **June 13** - PARCS Board Reviewed Project Plan & Advised on Selection Panel Members

- **Aug. 22** - Request for Qualifications Deadline

- **Sept. 11** - Selection Panel Meeting #1 (Short-List 3 Artists)

- **Oct. 19** - Request for Proposals Deadline from Short-Listed Artists

- **Oct. 30** - Selection Panel Meeting #2 (Interview and Select Artist)

- **Nov. 14** - PARCS Board Review & Recommend Artist Selection

- **Nov. 15** – SL4B Approved Funding Resolution for FY18 Public Art Projects

Selected Artist Team – RE:site

Shane Allbritton, Norman Lee

About RE:site, Previous Projects:

- Texas State University, San Marcos (2017), Budget: $270K
- Tampa (FL) Riverwalk (2016), Budget: $100K
- El Paso International Airport (2016), Budget: $350K
- American Quarter Horse Hall of Fame & Museum (2010), Amarillo, Budget: $325K
- Hennepin County Park Library, Brooklyn Park, MN (2016), Budget: $130K
- Other completed projects: Hobby Airport, Texas A&M University, Denver's Arvada Ridge Rail Station, Dallas Love Field Airport, Wisconsin Rapids' Tribune Building, Arizona State University
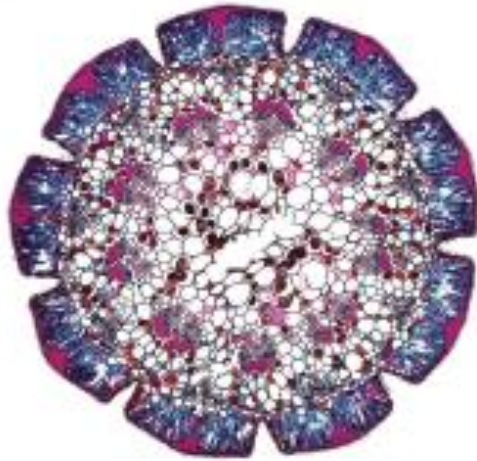
Interlacing Patterns - Inspiration

"The design features colorful, circular patterns that are drawn from the lattice-like cellular cross sections of native plants along the banks of the Brazos River, evoking multicultural openwork of both Western and Eastern craft traditions.

The artwork poetically connects nature and community using a visual language of weaving as metaphor to celebrate the diverse culture of Sugar Land."

- RE:site Proposal

Interlacing Patterns - Inspiration

Cellular microscopic cross-section

Cultural tile patterns

Proposed mosaic interpretation forms/colors

Selection Panel Comments

- Appealing visual impact from a distance and equally as compelling up close
- Appreciated the overall concept and the poetic description
    - Intertwining Sugar Land's cultural diversity and natural vegetation within the site
- Strong use of color
    - "wow factor" with bold, bright design stands out and will be noticed
- Proposal covers entire length of the retaining wall with durable mosaic
- Favorable use of recycled glass
- Proposal includes electrical fixtures
- Artist team has strong relationships with subcontractors
- Artist team has strong portfolio of completed public art projects of varying scope and type

Next Steps

- Execute Contract

- Artist team begins four-month fabrication process

- April 2018 (Tentative) - Begin installation at Festival Site Overlook

Questions?